

1991-2017

Guest Speaker at ASVA Conference 2016

Early in 2016, Tourism Resources Company was asked to report on Best Practice Examples and Innovation in visitor attractions both in the UK and abroad and to present at the 2016 ASVA Conference at the Crieff Hydro Hotel. We collected information from across the sector looking at areas of innovations including food, technology, brand, access etc, and highlighted 10 case studies in particular. The culmination of this work was the delivery of a presentation to the November Conference. Learning journeys have since been organised to some of the case study attractions.



Recent / Current Projects

- Heart of England Forest
- Venture Westlake
- Agritourism Strategy
- Tarland Trails
- Golf Aberdeenshire
- Sailing Tourism Update
- Mourne Mountains

Clydeside Whisky Distillery

We are delighted to see that the planned development of the new £10.5 million Clydeside Distillery is well under way, aiming to be distilling Uisge Beatha by the autumn of 2017.

TRC was asked in 2015 by Scottish Investment Bank to do a due diligence review of the visitor attraction component in the development.



We saw a gap in the visitor attraction supply for this type of facility within Glasgow's city centre and endorsed the idea that there would be a good opportunity to develop a whisky distillery and visitor experience to showcase the best of Scottish Whisky.

Clydeside's USP is that it was conceived with the visitor at the heart of the design. Visitors will be able to see the working distillery from specially designed vantage points as an integral part of the experience. We look forward to its opening and in due course tasting this unique product.

The company plans to employ up to 25 people when fully operational, and believes it has the potential to rival the 'Edinburgh Whisky Experience' that sees in excess of 300,000 visitors every year and has a turnover of more than £6 million.

Cheers!

Middlesbrough Snow Centre

Good news for Middlesbrough's snow-sport enthusiasts as the green light has been given for the development of a new indoor snow sports facility in the city centre.

TRC were commissioned in 2015 by Main-Tel (NE) Ltd, Middlesbrough Council and Middlesbrough College to identify the market and quantify the demand for a proposed leisure and retail development at Middlehaven.

The proposed site is adjacent to Middlesbrough College and opposite the Riverside Stadium.



The £30 million pound project to be run by Scottish company Ice Factor Group, will offer a ski slope and other leisure uses including sledging, tubing, ice wall climbing, an ice bar, trampoline park, indoor sky dive centre, climbing walls and more.

Wrap up warmly!

**International Organisation
for Standardisation.**

ISO Revision

The new ISO 9001:2015 standard is coming into operation to keep pace with changing needs of its 'family' of clients.

The Swiss based, independent, non-governmental international organisation has a membership of 162 national standards bodies. Begun in 1946 at a meeting to discuss the future of international standardisation, the secretariat produced its first 'Standard' in 1951. Since then it has grown and diversified, becoming digital in 1995, and celebrating its 70th year in 2017.

TRC have been using this system – maintaining and improving management systems and client satisfaction, since 2009 and are looking forward to assuring our client base that our standards, in line with the ISO requirements will be maintained at our customary high level.

INFORMATION

Malcolm Macintyre former hands-on owner of the BW Strathaven Hotel and long-time client of TRC has recently advised us of the hotel sale and is now interested in taking on relief management roles in future. If you know anyone who may wish to contact him in this regard, please use the email address.

malcolm.macintyre1@btopenworld.com